

Industry dates and important events at a glance

Being informed well in advance of approaching industry dates and events is an absolute must for professional **issue management**. Date Preview provides you with an overview of important upcoming national and international dates like conventions, trade fairs, major functions, politically- and media-relevant events, pertinent branch happenings, and seminars. Using a broad range of industry press, news agency notices, opinion-leading media, and important online platforms, we will compile a calendar of dates essential for you and your business. With this systematic and timely means of **orientation**, you will better be able to plan and manage your press activities and thematic focus.

Following an initial **audit**, you will receive a list of branch- and media events for the next six to twelve months. Whether every workday, once a week, or once a month, you will receive a **chronologically-organised list** of relevant dates for the coming two to four weeks, or for a time period of your choice. Never miss another critical industry event, thanks to our select media programme and our competent, professionally-trained analysts.

Order Date Preview as a supplement to your Media Monitoring, as a further building block in your Press Release, or as an add-on to your Press Summaries.

We would be happy to advise you on how to optimise your PR evaluation programme by providing information on other solutions for monitoring, analysis, and editorial services, as well as reporting of classic media and social media. Book services at www.ausschnitt.de, call **+49 30 203987-0**, or write to sales@ausschnitt.de.

